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FIBERcast 1: Social Responsibility's Place in the Global Apparel Industry **February 23, 2009**

Join host Dr. Hye-Shin Kim of the University of Delaware in examining social responsibility's role in transforming production and sourcing practices in the global apparel trade. Get insights from guests Dr. Marsha Dickson of the University of Delaware and a board member of the Fair Labor Association, whose new book explores why SR practices have not yet solved all of labor and environmental problems in the apparel industry, and hear from Mr. Doug Cahn of The Cahn Group, LLC, who has over 30 years of social responsibility management experience in the private and public sector, about the realities of implementing codes of conducts in factories in Asia, Central America and Eastern Europe. Learn why social responsibility is still needed in the apparel industry and learn ways that industry practitioners can align social responsibility initiatives with core business, bottom-line goals

FIBERcast 1 is now complete. Thanks to all that participated.

FIBERcast 1 was broadcast on February 23, 2009 at 1:30pm EST. You can listen to the archived version of the broadcast below. It will begin playing automatically.

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Listen to FIBERcast 1 above or [download the MP3 here](#). If you do not hear FIBERcast, try clicking the play button or check your system volume and speaker volume. Please refer to the [system requirements](#) on the FIBERcast page.

Dr. Hye-Shin Kim

FIBER Journal Editor and FIBERcast Host

Hye-Shin Kim is an Associate Professor of Fashion and Apparel Studies at the University of Delaware. Dr. Kim teaches courses in fashion merchandising and her main research interests include consumer product involvement, brand perceptions, shopping motivations and social influences in consumer behavior. She has published in various international journals including the Journal of Brand Management, International Journal of Retail & Distribution Management, Journal of Fashion Marketing and Management, Clothing and Textiles Research Journal, and the Journal of International Shopping



Center Research. She is project director for the Fashion International Business Education Response (FIBER) project funded by the Department of Education and also serves as editor of the FIBER Journal.



Dr. Marsha Dickson

Professor and Chairperson, Department of Fashion and Apparel Studies, University of Delaware, and Board Member of Fair Labor Association

Dr. Dickson is Professor and Chairperson in the Department of Fashion and Apparel Studies at the University of Delaware. She has published in journals such as the Clothing and Textiles Research Journal, Journal of Business Ethics, and Business & Society and is internationally known for her research and teaching on social responsibility. Dickson is President of Educators for Socially Responsible Apparel

Business. She is also a member of the board of directors of the Fair Labor Association, a non-governmental organization originally formed by President Clinton to improve working conditions in factories around the world.

For more information on Dr. Dickson's latest co-authored book, Social Responsibility in the Global Apparel Industry, please see <http://www.fairchildbooks.com/book.cms?bookId=266>.



Mr. Doug Cahn

President, The Cahn Group, LLC

Doug Cahn is Principal of The Cahn Group and has been a leader in designing and implementing labor standards programs in supply chains for over a decade and a half. Doug developed and managed the Reebok Human Rights Production Standards and its program of implementation, the first such program in the athletic footwear industry. During his 15-year tenure at Reebok, he hired, trained and managed a global team of professional monitors and CSR practitioners. As part of his responsibilities, he developed a code of conduct along with a set of compliance benchmarks to guide their implementation, he acquired knowledge of labor laws in key producing countries, he monitored factories on three continents and then trained professionals to undertake those tasks. He is responsible for numerous best-practice initiatives including creating a child-labor free soccer ball factory in Sialkot, Pakistan, worker participation schemes, including the democratic elections of worker representatives in several China factories, and a variety of training and capacity building programs. He is a regular guest lecturer at forums on labor issues facing global supply chains and has published numerous articles in print and on-line publications on workplace topics. More information about the Reebok human rights production standards and its innovations, see: Reebok Link. Doug has personally led or participated in training sessions in Turkey, Mexico, Hong Kong, China, Vietnam, Bangkok, Indonesia, India, the US, France, UK, Spain, Macao, Japan, and Korea.

In addition to his work at The Cahn Group, he is President of Clear Voice Hotline Service. He serves as Chairman of the Board of the Fair Factories Clearinghouse a non-profit initiative of global retail companies, consumer brands and retail trade associations dedicated to creating a system for managing and sharing information about workplace conditions. He is also a member of the Board of Verite, a nonprofit research and advocacy organization dedicated to humanizing the global workplace. For more information about The Cahn Group, see <http://thecahngroup.com/>.

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